



SK DHARUN

YOUNG FOUNDER | BUILDING SCALABLE VENTURES IN
EDUCATION, AI & WELLNESS



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GLOBAL ACHIEVEMENTS

- Outstanding Delegate — Oxford Model United Nations
- Youngest Entrepreneur Award — FounderX
- Top 5 Finalist — Gagarin's Day Global Video Contest
- Top 3 Selection — NCFE MSSP Program
- Winner — AFS Asia MUN
- Runner-Up (2x) — Cambridge Examinations
- Runner-Up — National Robotica, VIT Vellore
- District Winner — Chess | Gold Medal — Kabaddi



PROFESSIONAL EXPERIENCE

Mobicip — Marketing Manager & Specialist | 2024 - 2025

- Spearheaded digital marketing strategies aligned with company growth objectives
- Managed brand consistency across multiple online platforms
- Coordinated execution and cross-functional team efforts
- Contributed to strengthening online presence and audience engagement.

VENTURES & PROJECTS

EvoTales — Founder & Creator | 2024 - Present

- Founded an educational platform delivering interactive science-based storytelling
- Designed and developed content combining evolution concepts with illustrations
- Simplified complex scientific ideas for young learners through engaging formats
- Aimed at scaling science education accessibility for global student audiences

Healure — Founder & Creator | 2024 - Present

- Built a wellness brand focused on herbal and sustainable self-care products
- Led product development, branding, and packaging strategy
- Positioned the brand around Ayurveda-inspired solutions and conscious living

MagicNet — Founder & Creator | 2024 - Present

- Created an innovative learning initiative integrating magic with science education
- Designed interactive teaching methods to improve concept understanding
- Delivered engaging learning experiences using unconventional techniques.

EDUCATION

Academica Dual Diploma Program

Grade 9-12 | 2025 - 2029

Kalvi Intercontinental School

Grade 8 onwards | 2024 - 2025

Kalvi International Public School

Grade 4 onwards | 2020 - 2024

EXPERTISE

Technical

- Python (Basics), Web Development, AI Fundamentals, Data Analytics

Business & Strategy

- Marketing Strategy, Branding, Startup Development, Product Positioning

Creative

- Storytelling, Content Creation, Video Editing

Leadership

- Team Management, Public Speaking, Strategic Thinking

LANGUAGES

- English — C1 (Advanced)
- Tamil — Native / C2
- French — A2 (Elementary)
- German — A2 (Elementary)
- Hindi — A2 (Elementary)
- Spanish — A1 (Beginner)

Personal Initiatives

- Create and share content on entrepreneurship and innovation
- Actively explore global startup ecosystems and technologies
- Engage in continuous experimentation across business, AI, and education.

PROFESSIONAL DEVELOPMENT

Data Science Foundation Program, Indian Institute of Technology Madras — 2025

- Built foundational skills in data analysis, statistics, and problem-solving using real-world datasets

Google Data Analytics Professional Certificate, Google — In Progress

- Developing practical expertise in data cleaning, visualization, and analytical thinking.

Introduction to Generative AI, Google Cloud — 2025

- Gained exposure to AI concepts, tools, and real-world applications of generative models

Young Entrepreneurs Program, The Indus Entrepreneurs — 2024

- Explored startup fundamentals including ideation, business models, and market strategy.

LEADERSHIP & RESPONSIBILITY

- School Scout & Guides Minister (Elected)
- Committee Head — Kalvi Group of Schools
- Marketing Manager — Mobicip
- CEO — Student Lead, Scholastic Internship Program